1	Exposing variability and boosting performance
	Missed
3	Business intelligence
	Incorrect
	Customer service
7	Improving decision-making
	Correct
7	Improving products

What is knowledge management?

Con

- The set of technologies and processes that use data to understand and analyze business performance
- The use of quantitative and predictive models, algorithms, and evidence-based management to drive decisions
- The processes needed to generate, capture, codify and transfer knowledge across the organization to achieve competitive advantage
- Correct

1/1 pts

CONTINUE