

MGMT408 Week 1: Chapter 1 Video and Activities

What is a Strategy? Check all that

apply (check all that apply)

Selection Coordinated set of actions to fulfill objectives, purposes, or goals was Correct. Selection Something that businesses cannot define was . Selection It sets limits on what the organization seeks to accomplish was Correct. Selection Doesn't start with goals was . Selection Starts with a mission was Correct.

check_box

Coordinated set of actions to fulfill objectives, purposes, or goals

Correct

check_box_outline_blank

Something that businesses cannot define

check_box

It sets limits on what the organization seeks to accomplish

Correct

check_box_outline_blank

Doesn't start with goals

check_box

Starts with a mission

Correct

What is a business strategy?

Answer It is a business model was Incorrect. Feedback provided: Answer It is where a business seeks to go and how it expects to get there was Correct.