

Week 1: Quiz - Ch.1,2,&3

Strategic analysis is an important first step in setting strategic direction.

- a. True
- b.

False

The project manager is the person assigned by the performing organization to lead the team that is responsible for achieving the project objectives.

- a. True
- b.

False

Which of the following statements concerning strategic analysis is true?

- a. Internal analysis focuses on the threats and opportunities facing the organization.
- b. External analysis focuses on the threats and opportunities facing the organization.
- c. External analysis focuses on the strengths and weaknesses of the organization.
- d. Strategic analysis focuses exclusively upon external analysis.

In reality, many projects are fully successful in some ways, but less successful in others.

- a. True
- b.

False

A deliverable is a unique and verifiable product, result or capability to perform a service that is required to be produced to complete a process, phase, or project.

- a. True
- b.

False

One purpose of the project charter is to help the project team and sponsor personally and formally commit to doing their best to achieve the agreed-upon project results.

- a. True
- b.

False

Traditional financial models are most useful when there are multiple projects and several criteria to be considered.

- a. True
- b.