Week 1: Study and Sample Design

A company makes men's button-up dress shirts and is considering changes to its design. How might the company go about finding a good sample of individuals? These decisions would include method of sampling, location of sampling, population to consider, and number in sample, in addition to any other considerations.

This topic was locked Mar 7 at 1:59am.

View Instructor posts View My Posts Search entries or author Filter replies by unread Unread Collapse replies Expand replies

Subscribed