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## **-Mini Case Assignment Finance-516-**

### **1. What is the name of the company? What is its industry sector?**

Apple Inc. is an American Manufacturer of Personal Computers. They Work Primarily in the Scientific/Business Communities. This Particular Sector deals Specifically With Computer Peripherals(Information Technology), Consumer- Electronics and Computer Software. Apple was Founded(Established) in 1976, in Cupertino, California. Apple Inc. is Considered to be A-leader in their Respective-Sector.

### **2. What are the operating risks of the company?**

Many factors unique to retail operations, some of which are beyond the Company's control, pose risks and uncertainties. These risks and uncertainties include, but are not limited to, macro-economic factors that could have an adverse effect on general retail activity, as well as the Company's inability to manage costs associated with store construction and operation, the Company's failure to manage relationships with its existing retail partners, more challenging environments in managing retail operations outside the U.S., costs associated with unanticipated fluctuations in the value of retail inventory, and the Company's inability to obtain and renew leases in quality retail locations at a reasonable cost.

Also, The Company's primary exposure to movements in foreign currency exchange rates relates to non-U.S. dollar-denominated sales and operating expenses worldwide. Weakening of foreign currencies relative to the U.S. dollar adversely affects the U.S. dollar value of the Company's foreign currency-denominated sales and earnings, and generally leads the Company to raise international pricing, potentially reducing demand for the Company's products.

### **3. What is the financial risk of the company(the debt to total capitalization ratio)?**

Financial risk is the measurement of a company's financial leverage, calculated as the company's debt divided by its total capital. Debt includes all short-term and long-term obligations. Total capital includes the company's debt and shareholders' equity, which includes