Poking (and Plugging) Holes in Arguments

Student Name
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Advanced English Composition
Date

Product Advert

Are You Allowing Your Maid To **Knead Atta Dough By Hand?**

Her Hands May Be Infected.

Now Don't Compromise On **Health & Purity**

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Bring Home KENT Atta Maker













(Lister, 2021)

Hasty generalization

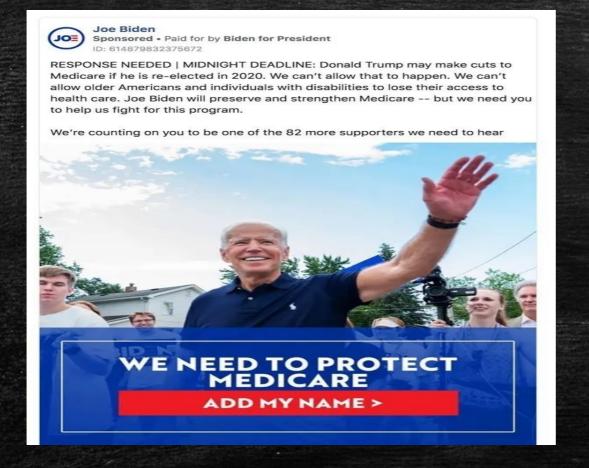
- It is a claim made using a number of examples and there is no substantial proof.
- Arguments that used hasty generalizations usually don't stay for long because of lack of evidence to support the claim.



Aspects of the advertisement

- The advert fits in this category because there is no substantial proof that maids usually contain germs on their hands
- The advert favoring one side and misleading the public.

Political advert



(Goldmacher, 2020)

Slippery Slope

- In this argument, there is an assumption that a particular event might lead to other chain of events in the future.
- The fallacy takes a starting point and concludes that negative results will be recorded.

Aspects of the advertisement

- From the advert, we can see the political rival being attacked about Medicare.
- The candidate is suggesting that the decisions of the opponent to cut costs, will lead to old people suffering.
- The best method to prevent old people from suffering is by electing him.

Product Advert



Kristina, 2021

Circular argument

- It usually happens when one argues repetitively on what they had assumed before coming into a conclusion.
- The fallacy usually seem like an argument but in fact it is usually restating the assumption of the person.

Aspects of the advertisement

- There is no argument because the message of the advert is using repetitive words to come into a conclusion.
- The term "smell like a man, man. Old spice" from the advert is just repetitive and has no argument.

Thank You

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