

The overall evaluation by Archer was that the Incredibles should be rated PG13 because it had some scenes that it is beneficial to the kids. In as much as the movie presents a good family movie for both the parents and the kids, the movie has some scenes that children should not watch. Archer clearly stated that the movie has scenes of violence and kids should watch it under supervision. Archer clearly presented and explained the scene of Elastigirl as a violent scene, when she used her body to make her way through the door by hitting the guards and putting them in a panel.

An example of Logos is when Archer said, “as a result, this would be a great movie to view after young children have gone to bed for the night” (Archer, pg. 273).

An example of Pathos is when Mr. Incredible said, “that he cannot let them join him because he is afraid of losing them and would not know what to do without them” (Archer, pg. 272).

The statement that addressed ethos is, “The film opens with the local superheroes revealing their previous thoughts and feelings about their work in candid interviews” (Archer, pg. 272).

1. Pathos – this is a picture of homeless children.

<https://sites.google.com/site/helpingchildrenofamerica/>



Logos- this image is about genetic engineering and its solution to drought that is, manufacturing drought-resistant products. This is logical considering that drought is a natural disaster.