

Comparison-Contrast Extended Draft Outline Template

I. INTRODUCTION

In this section of the outline, draft a possible introductory paragraph. Remember that the introduction should engage the reader, offer some overview of your topic, and end in a thesis statement. Because the thesis statement normally serves as the transitional point between the introduction and body, draft your tentative thesis as the last sentence of the introduction.

[Insert full introduction paragraph, with attention-grabber, introduction of main ideas, and thesis statement here.]

Online shopping and shopping at the mall are two convenient ways of shopping depending on the customer's situation. These days people don't think about the difference between both, they shop either online or in the mall depending on the how free they are. In other to compare, let's stop and think of how to make shopping more convenient for ourselves?

II. RHETORICAL ANALYSIS

Use this section analyze your rhetorical situation of writer, purpose, and reader by responding to the two following prompts as explained below.

Identify personal and larger contexts, such as why it's important to you to compare/contrast these two items, how comparing/contrasting these items impacts the immediate world around you and possibly even larger venues, like your state, your country, the world.

[Write your response here in at least three complete sentences.]

Identify your audience and discuss why your audience will be and should be interested in reading your essay. What need are you filling for the reader? What about this essay will enrich the reader's life? What will your reader enjoy? Are there elements of your topic and approach that may bore or even offend a reader? How will you handle this? Do new ideas for details and approaches arise when you perform this audience analysis? Which ideas, and how will you use them?

[Write your response here in at least 5-7 complete sentences.]

My audience will be interested in this essay because this is a technology driven generation and online shopping is wide spreading and becoming more convenient. This essay will serve a purpose of letting my audience know how technology has transformed our world and its importance to the society. The essay will explain advantages of technology, how we sit in our homes and make purchases online. I will also explain the advantages and disadvantages of shopping online and in the store and how it saves time for us. I will make good use of transition words which will help connect my ideas and by doing so, my readers will not bored.

III. THE OUTLINE

Using specific details, create a brief outline of at least three points, stating whether your outline is in blocked or point-by-point style, and using your sub-categories to fill in rich details and analysis.

[Here, note whether you are using block style or point-by-point style and why. You must compose at least 2 complete sentences for this section.]

I will use the point-by-point style because am I comparing subjects that are almost similar. This method will be easier for my readers to grasp because the similarities and differences will be more obvious when placed next to each other.