

Week 7 Discussion

Professional Presentations

I thoroughly enjoyed working with the PowerPoint project this week. It is a vast and capable app that really provides the user with the ability to create an exact tone and point. Best practices for creating a PowerPoint presentation really boil down to making a solid point to the audience and balancing directness with ornament. We don't want distractions to blur the message, but at the same time we don't want to understate pivotal information that the audience must know and understand about our topic.

Let's look at some basics: I think text is most important in a PowerPoint presentation, however I feel that we need to be careful with the amount. Naegle states, "a frequent mistake in slide design is to include full sentences, but reading and verbal processing use the same cognitive channels—